



**DOWNTOWN DISNEY RESORT AREA HOTELS’
PASSPORT TO SAVINGS
MAKES VACATIONS MORE AFFORDABLE**

ALL GUESTS RECEIVE BOOKLET UPON CHECK-IN

ORLANDO, Fla., February 17, 2009 – The Downtown Disney Resort Area Hotels (www.downtowndisneyhotels.com), a consortium of seven hotels in Lake Buena Vista, Fla., make visiting their hotels something potential travelers cannot pass up, no matter how slow the economy. The Downtown Disney Hotels today announced the release of their 2009 Passport to Savings coupon booklet. The resorts give the exclusive booklet to all guests upon check-in. It contains discounts and specials for area dining, shopping and entertainment, as well as area maps and the schedules for the hotels’ complimentary bus service to the Disney theme parks, water parks and Pleasure Island.

“The Passport provides a way for travelers to discover more ways to enjoy their trip, while stretching their vacation dollar,” said Laurence Richardson, chairman of the organization's marketing committee. “It’s just one of many exclusive perks that guests receive while staying at one of the Downtown Disney Hotels.”

The Downtown Disney Resort Area Hotels consist of the Best Western, Holiday Inn, Doubletree Guest Suites, Regal Sun Resort, Hilton, Hotel Royal Plaza and the Buena Vista Palace Hotel & Spa. With a total of 27 restaurants, more than 3600 rooms and scores of amenities, they offer a rate, space and menu to please every guest.

The Downtown Disney Resort Area Hotels are located on Disney property, and are within walking distance of some of the area's best shopping, dining and entertainment.

Guests staying at these “Official Walt Disney World” hotels receive special perks not available at hotels outside of the Disney Resort, such as:

- The ability to purchase Disney tickets at their hotel
- Complimentary transportation to all four Disney theme parks, two of Disney's water parks, Downtown Disney and Pleasure Island
- Advanced tee times at all five Disney golf courses
- Availability of priority seating arrangements for Disney dinner shows and theme park restaurants
- Discounts at selected area restaurants, attractions and stores

Located on Disney property, the Downtown Disney[®] Resort Area Hotels are within walking distance of some of the area's best shopping, dining and entertainment. Plus, guests staying at these “Official *Walt Disney World*[®]” hotels receive special perks not available at hotels outside of the Disney Resort – such as the ability to purchase Disney tickets on the DowntownDisneyHotels.com Web site and at their hotel; complimentary transportation and guaranteed admission to all four Disney Theme Parks; advance tee times and discounts at all Disney golf courses; priority seating arrangements for Disney dinner shows and theme park restaurants, and discounts at selected area restaurants, attractions and stores.

To make a reservation, for more information or to register to win a free hotel stay at one of the Downtown Disney Resort Area Hotels, visit www.DowntownDisneyHotels.com and sign up to receive our monthly e-mail newsletter. One new subscriber will be selected to win each month.

###

For more information, contact:

Michele Pinnau, Chisano Marketing Group, 407-788-7070 ext 215, mpinnau@chisano.com